

GUIDELINES FOR SPEAKERS 2018

1. Purpose

AppShow is looking for the most relevant contributions and innovative initiatives to the Congress program within the framework of App Economy.

2. Presentation of proposals

Proposals must be compiled entirely in English either Italian. The organization reserves the right to ask for any clarification or additional information about the submitted entries.

In order to evaluate your proposal, we'll need:

- Short speaker's bio (max 300 characters including spaces)
- Submission title (max 100 characters including spaces)
- Abstract (max 1000 characters including spaces) - You may include the context of implementation, added value of the proposal, methodology of resolution, solutions/conclusions, and any other information helpful to understanding the main ideas of your proposal.

The kind of submissions **we are looking** for:

- Success / failure stories about applying an approach / technology to a business problem, lessons learned
- Innovative ideas / technologies, applicable to current problems
- Inspiring talks that reflect upon shared problems and will leave the audience with renewed motivation, new ideas, etc.

The kind of submissions that **will be discarded**:

- Commercial talks about a product
- Recruitment talks to highlight current employer and attract talent
- Talks about a **specific app / project explaining how it works / how to use it**

3. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties; the Organization is free of all liability.

Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

4. Data Protection

Due to the sensitive nature of the information supplied, the AppShow organizers, the coordinator, and the members of the technical committee guarantee to keep the identity of participants and the content of their proposals confidential outside the sphere of the **AppShow 2018**.

This also includes any information about its current state of use or development.

Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, . and topic).

5. Queries

If you have any queries or suggestions, please email to: conference@appshow.eu